



Cheltenham Racecourse is home to the annual Cheltenham National Hunt Festival, the centrepiece of which is the prestigious Cheltenham Gold Cup. The Cheltenham Festival attracted record crowds of 70,242 on Gold Cup day in 2016 and a 260,579 total crowd attendance over the four days of the Festival.

Throughout the year over 700,000 people visit Cheltenham Racecourse

CleanEvent Services has delivered cleaning services to this operationally challenging venue for many years. A dedicated day-to-day cleaning team based at Cheltenham Racecourse services and prepares varied integrated buildings at the site, including the impressive Centaur, a 4,000 capacity multi-use indoor concert and event venue. The team are active members of the planning process for the Festival and other high profile race meetings, such as the Open Meeting and New Year fixtures.

Flexible, tailored solutions to deliver consistent service

CleanEvent Services has a permanent team of 6 staff members at Cheltenham, and on a busy race day this will increase to over 200. We ensure that the additional event cleaning team is fully vetted, trained, mobilised and in place to deliver the highest quality service levels at Cheltenham's critical peak times. The course's event calendar operates over 12 months of the year and includes:

- 16 high profile international race days between October and May
- The Gold Cup Festival attracting over 260,000 visitors in 2016
- Major outdoor events such as the Greenbelt and Wichwood festivals, typically attracting between 10,000 to 25,000 visitors
- Regular weddings, parties, concerts, exhibitions, meetings, conferences and visitors to the National Hunt Hall of Fame



Working in Partnership

2014/15 saw a major £45million redevelopment programme at Cheltenham Racecourse. The new 6,500-capacity grandstand and Royal Box were fully opened for the 2016 Cheltenham Festival. The build phase of the project brought a number of cleaning challenges, but CleanEvent Services was able to ensure business as usual cleanliness during this time.

CleanEvent Services was involved in the initial consultancy on the allocation of electrical positions, store room locations and water points, for optimum working efficiency at the racecourse. The refurbished weighing room, new horse walk and grandstand have been widely acclaimed and have significantly improved the visitor experience at this iconic venue.

Recycling Success at Cheltenham

A review and rationalisation of litter picking operations and other waste management processes has enabled Cheltenham to reach an exceptional 67% recycling rate for accumulated waste at the racecourse. This achievement has significantly improved the sustainability rating of the home of National Hunt racing and places it high on the list of racecourse venues across the UK in terms of landfill avoidance.

“A big thank you to everyone contributing to reaching our waste recycling rate - an all time high!”

