

# London 2012 Olympic and Paralympic Games



CleanEvent Services is proud to have delivered cleaning and housekeeping services to the highly successful Olympic and Paralympic Games of London 2012. Our cleaning teams serviced the 18 competition venues, 18 training venues and all communal areas around the Olympic Park, clearing a total of 400kg of confetti alone from the stadium after the opening and closing ceremonies. In addition, we provided housekeeping services for the main Athletes' Village and the smaller villages at Weymouth and Egham.

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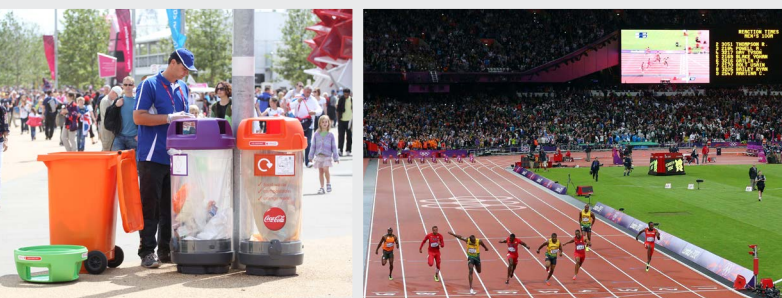
**“We fully cleaned the Olympic Stadium within 23 minutes when events overran on day 11 of the games.”**

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## The Olympic venues serviced by CleanEvent employees included:

- Olympic Stadium
- Aquatic Centre
- Velodrome
- Basketball Arena
- Handball Arena
- Riverside Arena (Hockey)
- Water Polo Arena
- BMX Track
- Wembley Stadium (Football)
- Wembley Arena (Badminton, Gymnastics)
- Horse Guards Parade (Beach Volleyball)
- Greenwich Park (Equestrian)
- Hyde Park (Triathlon)
- The Mall (Triathlon, Road Cycling, Marathon)
- North Greenwich Arena (Basketball, Gymnastics, Trampoline)
- Eton Dorney (Rowing)
- Weymouth and Portland (Sailing)
- International Press Centre/ Media & Broadcast Centre

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## Housekeeping Services to Support Athletes

CleanEvent Services provided daily housekeeping, linen and personal laundry services to each of the Athletes' Villages. Our objective was to ensure that all athletes were housed in a clean and secure environment that enhanced their ability to compete, and we worked with the London Organising Committee for three years to ensure the villages were ready.

The Athletes' Village at Stratford included residential apartments and between 27th July and 12th August 2012, over 17,500 athletes and officials from 189 countries moved in. Immediately following the Olympic Games, the Paralympics saw a further 4,200 athletes from over 72 countries move into the Village. Our team of 1,186 housekeeping staff during the Olympic and Paralympic Games made over 667,000 beds during the combined period!

## The Legacy of London 2012

Our delivery of housekeeping and cleaning services at London 2012 provided significant impetus to our business with an additional pool of BICSc trained staff, many of whom are still with us today. CleanEvent Services has been further contracted to provide post-games cleaning activities and housekeeping services at the stadium and for events held across the Olympic Park. In August 2016 we mobilised the latest incarnation of the stadium as the new home of West Ham United, and provide cleaning for all home matches.

## An Exceptional Visitor Experience

CleanEvent Services recruited 4,200 cleaning and housekeeping staff for the duration of the London 2012 Olympic and Paralympic Games. Staff were recruited from the local area and through local voluntary groups, to ensure our day to day operations were not adversely affected in other London venues.

With over 9.6 million tickets sold and an average of 200,000 visitors to the Olympic Park every day, every venue had a constantly high footfall. Members of the mobilisation team switched to operational management roles for the duration of the Games, ensuring a consistently high level of service delivery and maintaining the varied relationships made through the contract mobilisation phase.